

Secretariat Liaison: Director of Events and Systems and Senior Programs Coordinator: Events

Purpose

Oversight of the production and development of the scientific program for the ISUOG World Congress, Regional Symposia, and other scientific meetings of the Society are the responsibility of the Scientific Committee. To develop the scientific program the Committee can work in conjunction with the Education Committee if required and for in person or regional events usually works with a Local Organising Committee (currently known as the Symposium Advisory Group) on aspects of the program as needed.

The World Congress is the Society's main scientific meeting for clinicians who use or research ultrasound in obstetrics and gynecology. The Congress is held annually typically in September or October for 4 days (5 including a pre-congress course day), and from 2020 when the Congress transformed to a virtual event the number of days was reduced to 3 excluding a pre-congress course day. The event attracts an average of 2700 delegates including physicians (80-90%), midwives, sonographers and radiographers. There is a mixture of one main session, two to four large sessions, workshops, education courses, meetings and drinks receptions throughout the Congress, depending on format.

ISUOG's Regional Symposia targets professionals who use or research ultrasound in obstetrics and gynecology. Overall, the aim of these symposia is to support ISUOG's mission to 'improve women's health through the provision, advancement and broadest dissemination of the highest quality education, standards and research information around ultrasound in obstetrics and gynecology'. Regional Symposia are intended to be organized in-house by the ISUOG Secretariat, however in exceptional circumstances the CEO may agree this can be organized jointly with a local organizer, where this benefits the event overall. They will be held virtually, in-person or in a hybrid format over 2 days and from 2023 will usually be simplified to one session only throughout the day, no parallel session. The event format will contain a mixture of lectures, panels, other sessions, sponsor/exhibitor activity and networking (this will vary depending on the location/region). It is intended that they will attract a minimum of 500 delegates each, including physicians and other healthcare professionals (the target audience will vary depending on the location/region). A regional planning group will report to the Scientific Committee and will consist of members of both the Scientific and Education Committee as well as regional representatives.

The Committee can work on new activities outside of the Congress, but this must be approved by the Trustees either at a Trustee meeting or by resolution in writing that has the approval of the majority of the Trustees.

Scientific Committee critical success factors

- To ensure the highest quality and clinical relevance in all outputs
- · Membership engagement, retention, diversification and growth
- · Collaboration and partnerships

Scientific Committee strategic goals

- 1. To ensure the World Congress and Regional Symposia are the leading events in the field
- 2. To improve the Congress program through submission topics (chosen to reflect current priorities)
- 3. To measure customer service and satisfaction through continuous evaluation and user feedback
- 4. To support attendance at the Congress and Regional Symposia for (e.g.) researchers in low resource settings, junior researchers, etc.
- 5. To continue sub-speciality collaborations with other organisations to increase reach (SMFM, PND, AEPU, ISPD etc.)
- 6. To collaborate with industry partners to disseminate education, research and opportunities

Scientific Committee key responsibilities

- 1. To be responsible for developing the scientific program of the World Congress, ensuring a focus on science as primary
- To oversee the work of the group responsible for developing the program of the Regional Symposia, ensuring a focus on education as primary
- 3. To ensure all event programs represent the international diversity of the ISUOG membership
- 4. To ensure final decisions on invited speakers and chairpersons are within the budget limitations agreed in the budget approved by Trustees
- 5. To manage the reviewing of abstracts and decisions on acceptance
- 6. To suggest improvements to the abstract submission and peer review process
- 7. To improve the evaluation system for the scientific content of the Congress and Regional Symposia where relevant



- 8. To work with the Education Committee and other relevant sub-committees as required to organize pre-Congress courses and other educational content in conjunction with the Congress and Regional Symposia as necessary
- 9. To co-opt members of any special interest groups to advise on the organisation of specific Congress or Regional Symposia sessions as appropriate and within the guidelines for meeting planning
- To review and develop processes of organising courses and workshops at World Congresses and Regional Symposia where relevant
- 11. To respect and support the Scientific Committee Chair and Vice Chair to deliver the responsibilities of this Committee

Process / Framework for delivery

- The Committee consists of a Chair, a Vice-Chair or Past-Chair and a group of up to 10 core Committee members.
 In addition, up to 1 to 2 representatives of the host Congress Organising Committee where relevant is/are invited from the end of the preceding Congress to the current Congress.
- The Chair and the Vice-Chair/Past-Chair have complementary areas of expertise, ensuring most aspects of
 ultrasound in obstetrics and gynecology are represented at the committee leadership's level. For example, if the
 Chair of the Scientific Committee specialises in gynecology, the vice-chair/past-chair should have an in-depth
 knowledge of obstetrics, and vice versa.
- 3. The Committee meets a minimum of annually at the World Congress and periodically as required by conference call.
- 4. An annual planning meeting (the Marathon Meeting) is held in May to finalise the program. The Scientific Committee work independently and collaboratively in the lead up to this final meeting, as required, to develop the program to a sufficient level that it can be agreed.
- In the event an in-person meeting is required in any given year, attendance is decided using the following formula to standardise attendance:
 - Chair of the Scientific Committee plus his/her nominated representative
 - · Vice-chair or Past-chair of the Scientific Committee plus his/her nominated representative
 - One representative of the Congress Local Organising Committee, usually the Chair or his/her representative
 - ISUOG President or his/her representative
- 6. Day-to-day program management is delivered by the ISUOG Office Events and Operations teams supported by an online system to manage abstract handling, reviewing, program output e.g. ScholarOne Abstracts.
- 7. The ISUOG Office provides the Committee with appropriate communication tools to communicate, e.g. Basecamp, and meets with the Chair and Vice Chair on a regular basis throughout the year to facilitate effective development of the relevant event programs.