



International Society of Ultrasound in Obstetrics and Gynecology

VISUOG Sub-Committee member - role description and person specification

ROLE DESCRIPTION

| | |
|--|---|
| <p>Summary (short description of a purpose of the VISUOG Sub-Committee)</p> | <p>VISUOG, ISUOG’s online visual encyclopaedia, aims to provide medical professionals and patients with up-to-date information on the clinical use of Ultrasound in Obstetrics and Gynecology. VISUOG exists primarily as an educational member resource, providing a compendium of high-quality images, to facilitate accurate sonographic diagnoses, and through comprehensive online content to educate learners regarding the clinical aspects of these diagnoses, from pathophysiology through to management. It also provides guidance for patients affected by sonographic diagnoses to demystify complex conditions and facilitate the physician-patient interaction through creation of understandable patient information materials.</p> <p>The VISUOG Sub-Committee exists to manage and monitor the creation of this content and provide quality control prior to upload to the website. It is also responsible for ISUOG’s Patient Information (PI) leaflets. In overseeing both, the Sub-Committee aims to ensure that content is accurate, accessible and suitable for wider dissemination, including through social media platforms, with the aim of widening access to VISUOG and Patient Information resources. Through its activities the Sub-Committee also aims to increase the educational value of the materials through monthly publication of sonographic cases (i.e. “VISUOG Case of the Month” to challenge member’s diagnostic acumen and increase exposure of rare and unusual clinical presentations.</p> |
| <p>Responsibilities of the Sub-Committee</p> | <p>To work closely with the Sub-Committee Chair and the Secretariat to:</p> <ul style="list-style-type: none"> • ensure highest quality of educational materials on the VISUOG / PI site and enhance the learner experience. • overview the VISUOG / PI content map and update for comprehensiveness, and relevance. • identify section editors and authors to contribute to the completion of new chapters and educational materials. • support the secretariat to ensure that authors, section editors and reviewers deliver their contributions in a timely manner. • continue to innovate to augment the educational offerings of VISUOG and PI, including exploring new formats and methods of content dissemination, such as social media-based educational outputs, including VISUOG Case of the Month. • provide final feedback on new chapters and other educational materials prior to upload to ISUOG website, ensuring highest quality and accuracy at all times. • widely promote the activities and educational offerings of VISUOG and PI. |
| <p>Terms of appointment</p> | <ul style="list-style-type: none"> • Successful applicant will become a member of the VISUOG Sub-Committee. • Member term lasts for three years, renewable once. • All Sub-Committee members should be willing to commit to discussions by conference call to advance specific projects and are encouraged to attend the World Congress and other meetings, where possible. • This is a voluntary position and is not remunerated. |

PERSON SPECIFICATION

| | |
|--------------------------|---|
| <p>Experience</p> | <ul style="list-style-type: none"> • Obstetrician, gynecologist or related medical professional with broad experience in ultrasound investigation. |
| <p>Knowledge</p> | <ul style="list-style-type: none"> • An excellent understanding of research in your respective field of experience. • Demonstrated experience in clinical management, research, and scientific writing. • An interest in ISUOG and its activities, e.g. online learning, UOG, World Congress, and education courses. |

| | |
|-----------------------------|---|
| | <ul style="list-style-type: none">• An interest in medical education and learner-centred content development.• An interest in the use of social media and emerging formats to support short-form educational delivery.• In good standing in line with ISUOG Code of Conduct. |
| Other key attributes | <ul style="list-style-type: none">• Successful applicant must have a keen interest in working with ISUOG to develop its online presence, resources and tools and is happy to work actively with the Secretariat team on this project.• Willingness to contribute actively to Sub-Committee discussions and to undertake agreed actions between meetings. |