





Guidelines of the ISUOG 2023 Final Program Book AD

1. AD File Format

File Options	
	<p>① Illustrator (*.ai)</p> <ul style="list-style-type: none"> - The version must be under CS5 - Convert all texts to outlines with color set as CMYK - Include all embedded images
	<p>② Photoshop (*.psd / *.eps)</p> <ul style="list-style-type: none"> - Convert all texts to outlines color set as CMYK - Resolution set to 300dpi (or over) - All layers must be merged
	<p>③ PDF Files (*.pdf)</p> <ul style="list-style-type: none"> - Convert all texts to outlines with color set as CMYK - Resolution set to 300dpi (or over)
<p>[Notice]</p> <ul style="list-style-type: none"> ✓ Please submit the company AD in one of above file format. ✓ Resolution set to <u>300dpi (or over).</u> ✓ Please also send the same AD file <u>in JPG file for preview</u> to check any error before the printing. 	
JPG file for Preview	
	<p>JPG Files (*.jpg)</p> <ul style="list-style-type: none"> - Resolution set to 300dpi (or over)

2. AD File Size

Full Page
<div data-bbox="411 405 1227 1473"><p data-bbox="496 421 689 443">Advertising Guideline</p><div data-bbox="453 450 1189 1435"><p data-bbox="646 779 995 831">Full page AD size</p><p data-bbox="576 909 1064 949">Trim size: 148mm x 210mm</p><p data-bbox="571 960 1069 1001">Bleed size: 154mm x 216mm</p><p data-bbox="635 1048 1005 1088">(ie. 3mm bleed all round)</p></div></div>
<p data-bbox="531 1581 1096 1626">Trim Size: 148mm x 210mm</p> <p data-bbox="536 1648 1107 1693">Bleed Size: 154mm x 216mm</p>