

## International Society of Ultrasound in Obstetrics and Gynecology

### ISUOG Ambassador - role description and person specification

#### ROLE DESCRIPTION

<p><b>Summary</b> (short description of a purpose of the ISUOG Ambassador)</p>	<p>ISUOG Ambassadors are globally representative clinical and professional leaders who advance the Society's mission by connecting local communities with global strategy, promoting excellence in ultrasound practice, strengthening partnerships, and contributing to education, research, advocacy and member engagement worldwide. They are active and engaged members of ISUOG who have volunteered, and are qualified, to take on significant duties in support of ISUOG's activities in dedicated geographic regions or within a specialism.</p>
<p><b>Responsibilities of ISUOG Ambassador</b></p>	<p>To work closely with Society's leadership, relevant stakeholders, and the Secretariat:</p> <ul style="list-style-type: none"> <li>• To act as strategic leaders to deliver measurable mission impact in line with ISUOG Strategic Plan.</li> <li>• To serve as active drivers of education, engagement, and organisational visibility within their respective regions / countries to meet emerging global needs.</li> <li>• To promote all of ISUOG's activities predominantly locally, but also worldwide and within their own speciality.</li> <li>• To deliver an active and engaged membership appropriate to a learned society as well as connecting with professional partners.</li> <li>• To increase the number of members who demonstrate engagement with the Society by attending events, using the website or volunteering.</li> <li>• To establish relationships with potential and existing partners and sponsors to develop their relationship with ISUOG.</li> <li>• To work co-operatively, collegiately and ethically with all ISUOG's members and stakeholders.</li> </ul>
<p><b>Terms of appointment</b></p>	<ul style="list-style-type: none"> <li>• The successful applicant will become a member of the ISUOG Ambassador group.</li> <li>• Member term last for three years, renewable once, subject to successful completion of the mid-term review as well as regular 6-month reviews for duration of their active ambassadorship.</li> <li>• All Ambassadors must be willing to commit to discussions virtually (where relevant), to progress specific projects, and are encouraged to attend the World Congress and other meetings where possible.</li> <li>• This is a voluntary position and is not remunerated.</li> </ul>

#### PERSON SPECIFICATION

<p><b>Experience</b></p>	<ul style="list-style-type: none"> <li>• Active ISUOG membership for duration of the Ambassador term of service.</li> <li>• Current residence and work in the geographical area for which the individual applies unless in exceptional circumstances.</li> </ul>
<p><b>Knowledge</b></p>	<ul style="list-style-type: none"> <li>• Excellent knowledge of the current developments in the country / region they serve.</li> <li>• A thorough understanding of ISUOG's Mission, Vision and consequential activities and a willingness to mentor, support and co-operate with all local ISUOG members as well as trainees.</li> <li>• Good links with local organisations and a local contact base that might help advance ISUOG's Mission and Vision to improve women's health.</li> <li>• Ability to deliver ISUOG education in the geographical region or specialism for which appointment is sought, e.g. by having organised an ISUOG-approved course in the region for which appointment is sought.</li> <li>• Good standing professionally with no outstanding or past adverse disciplinary, regulatory or criminal investigations.</li> <li>• In full compliance with <a href="#">ISUOG Code of Conduct</a>.</li> <li>• Ability to respond quickly to requests from the ISUOG office and other stakeholders.</li> </ul>

<b>Other key attributes</b>	<ul style="list-style-type: none"><li>• Successful applicant must have a keen interest in working with ISUOG to develop its global reputation as an international community, promoting all ISUOG's activities locally and delivering an active and engaged membership through dissemination of education.</li><li>• Successful applicant must proactively promote ISUOG membership, educational activities, events, Journal and clinical resources in social media, websites and other channels in their region of influence.</li><li>• Successful applicant must be willing to work with the Secretariat to identify and make contact with potential partners (including Government organisations) and sponsors to increase their involvement with ISUOG.</li></ul>
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