



ISUOG INDUSTRY PROSPECTUS 2026

Create meaningful impact and demonstrate your company's dedication to improving global healthcare. Partner with us to help drive lasting change!

BOOK NOW



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Welcome message

Dear industry partners,

As we head into 2026, ISUOG remains deeply committed to advancing our vision and mission. Together with our Trustees, volunteers and staff, we continue to enhance our educational and scientific engagement with our global community, empowering healthcare professionals with the knowledge and tools they need to deliver the **best possible care for patients around the world**.

Our industry partners are a fundamental part of ISUOG's success. Your continued support enables us to deliver impactful programs, expand access to education, and share the latest scientific insights across borders. In 2026, we are further refining our strategic partnership approach to **strengthen collaboration**, ensuring that together we achieve meaningful global impact. Each year, we expand the opportunities available for industry engagement, helping you **showcase innovations, technologies, and advancements** that shape the future of ultrasound in obstetrics and gynecology. We are once again sharing a comprehensive overview of planned activities early on, to give you the opportunity to align your strategic priorities with ours.

In addition to this, we are proud to shine a spotlight on our [Every Little Heart Matters](#) campaign, an initiative dedicated to improving the detection and management of **congenital heart disease** worldwide. Through education, advocacy, and collaboration, this campaign underscores our belief that every heartbeat counts, and every healthcare professional deserves access to the best ultrasound training and resources.

We invite you to explore this 2026 prospectus and discover how ISUOG can support you in **achieving your goals**. Thank you for your continued trust and partnership. Here's to another year of innovation, collaboration, and shared success.

Wendy Holloway, ISUOG CEO

Our Vision

Every woman in the world has access to ultrasound, that every scan provider is competent, and that the diagnosis of obstetric and gynecologic conditions is effective so that women's health outcomes improve.

Our Mission

Our mission is to improve women's health through the provision, advancement and dissemination of the highest quality education, standards and research information around ultrasound in obstetrics and gynecology.

Our Values

In our work, research and teaching we will demonstrate excellence, integrity, respect, inclusiveness and passion.

Every Little Heart Matters: a global campaign

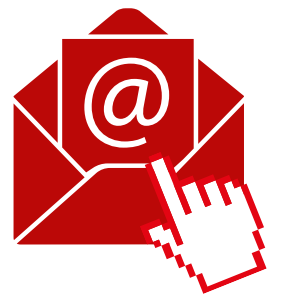


Globally, congenital heart disease (CHD) is the most common type of birth defect, affecting approximately 1 in 100 live births.

Nearly half of all children born with CHD need medical treatment and 25% will need it in their first year, just to survive! Early diagnosis is key to improving survival rates and quality of life. As a leading authority in prenatal ultrasound and fetal diagnosis, ISUOG is ideally placed to lead the campaign to drive global discussions that implement change and improve detection rates, but we can't do it alone.

We are calling on our industry partners to join us in taking action to raise awareness of the issues, educate healthcare professionals and facilitate access to early detection technologies, because **Every Little Heart Matters**, no matter how small, or where it is in the world. Imaging should be a right, not a privilege!

**Want to get involved?
Contact us today!**



Every little heart matters



Time to take action



ISUOG's global influence

ISUOG membership distribution:




3M+
website views
in 2024

128K
Facebook
followers



20K
monthly
YouTube views
29K
subscribers


59K
Instagram
followers


21K
X followers

39K
LinkedIn
followers


Corporate membership

Pioneer

£60,000

comprehensive and exclusive access

- 15% discount on all sponsorship items across the organisation^
- Promotional banner added to 2 ISUOG newsletters
- A4 printed advert included in 2 journal issues
- Banner advert included in online journal for 2 months of choice
- 1 press release published on ISUOG website
- Annual invitation to a pre-meeting/site visit by ISUOG to the location of the upcoming World Congress
- Invitation to one annual private meeting with ISUOG Trustees
- Opportunity to host or sponsor VIP dinners, receptions, or networking events (at cost)
- First option to renew sponsorship agreements for future events and activities
- The option to be the sole sponsor of certain events
- Featured recognition on an ISUOG webpage
- First choice of all activities available to sponsor
- Quarterly CEO updates highlighting major initiatives and discussions on topics relevant to your Organisation

Innovator

£45,000

a balance of visibility and influence

- 12% discount on all sponsorship items across the organisation^
- Promotional banner in 1 ISUOG newsletter
- A4 printed advert in 1 journal issue
- Banner advert in the online journal for 1 month of choice
- 1 press release published on the ISUOG website
- Invitation to host one private meeting with key stakeholders
- Early renewal option for sponsorship agreements, following Pioneer members
- Featured recognition on an ISUOG webpage
- Second choice of available activities to sponsor
- Bi-annual CEO updates highlighting major initiatives and discussions on topics relevant to your Organisation

Explorer

£30,000

an introduction to ISUOG

- 10% discount on all sponsorship items across the organisation^
- Promotional mention in 1 ISUOG newsletter
- Quarter-page advert in 1 journal issue
- 1 press release published on the ISUOG website*
- Option to sponsor events, with selection after Pioneer and Innovator members
- Recognition on an ISUOG webpage
- Once a year CEO updates highlighting major initiatives and discussions on topics relevant to your Organisation

^cannot be used in conjunction with earlybird/other discounts

ISUOG activity calendar 2026

January	February	March	April	May	June
<i>No webinar</i>	Webinar available	<i>No webinar</i>	Webinar available	Webinar available	Webinar available
Early pregnancy complications (London, UK & online, English, 1 day)	Fetal growth restriction (Online, English, 1 day)	The India Symposium: making the uncommon common (Chandigarh, India & online, English, 1 day)	Placenta and CSP (Online, English, 1 day)	The Fetal Heart Conference (Seville, Spain & online, English, 2 days)	POCUS (Watford, UK & online, English, 2 day) SOLD
Ultrasound Essentials (Online, English, 2 days) SOLD		Uterine pathology and uterine malformations (Online, English, 2 days)			
July	August	September	October	November	December
Webinar available	Webinar available	<i>No webinar</i>	<i>No webinar</i>	Webinar available	Webinar available
The SEA Symposium (Online, English, 2 days)	Fetal interventions (Online, English, 1 day)	ISUOG World Congress (Dubai, UAE, English, 4 days + 2 pre-Congress courses)	Fetal brain (Online, English, 2 days)	LATAM advanced course: obstetrics & gynecology (Online, Spanish, 2 days)	Ultrasound and MRI in gynecology (Online, English, 1 day)
			Gynecological malignancies (Online, English, 1 day)		



ISUOG World Congress 2026

The 36th World Congress on Ultrasound in Obstetrics and Gynecology will be held at the **World Trade Center in Dubai, UAE** on **6-9 September 2026**.

This will be ISUOG's first ever Congress held in the Middle East region. We will be working closely with our **Regional Organising Committee** to showcase regional talent and expertise, fulfil educational needs, and attract delegates from across the globe.

This flagship event will continue its tradition of offering cutting-edge scientific sessions, plenary lectures, and invaluable networking opportunities, fostering the exchange of knowledge and mentorship within the global ultrasound community. We expect to welcome over **2,500** delegates with an aim to attract a majority from the local region.

This prospectus details the sponsorship and exhibition items which we believe are most likely to be of interest to our industry partners. However, if you would like to discuss your specific objectives through a more tailored package, please contact us at congress@isuog.org and we will be happy to arrange a meeting.

“Without a doubt, the best congress of the year in Gynecology and Obstetrics, a unique opportunity to learn from the world's best experts in fetal and gynecological imaging.”

Past satisfaction scores

2023

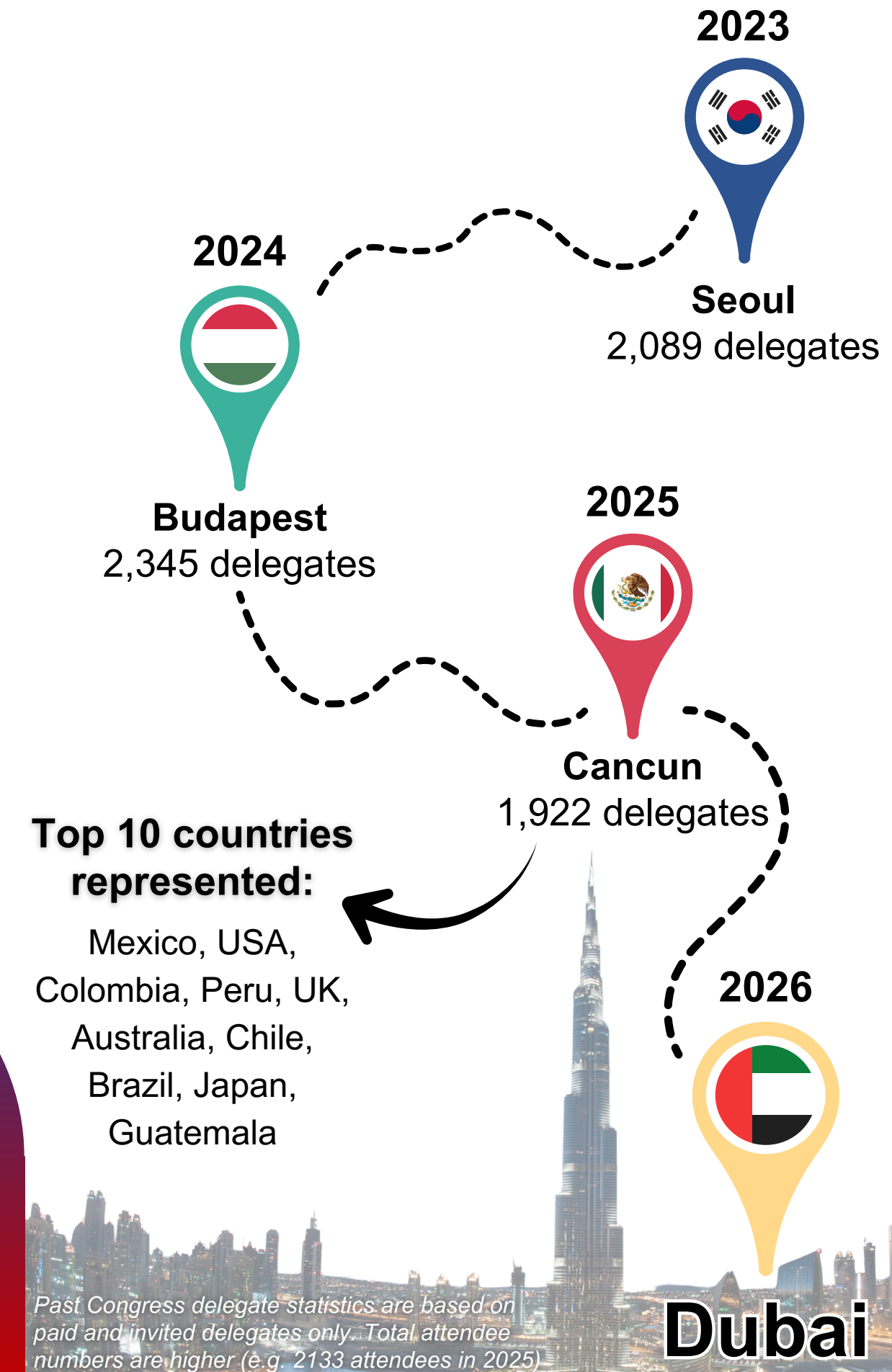
90.7%

2024

87.3%

2025

92.1%



Key dates

2025
2026

November	Abstract submission opens
30 January	Deadline for sponsors to submit suggested topics and speakers for scan demonstrations
January - March	Registration opens
17 March	Abstract submission deadline
17 May	Industry early bird deadline to book <i>and</i> pay for 10% discount
	Technical manual published and exhibitor portal launched
6 July	Registration early bird deadline
5 September	Pre-Congress courses
6-9 September	ISUOG World Congress 2026

The Congress program

5 September	6 September	7 September
Pre-Congress courses	Scientific program	Scientific program
	Industry program & exhibition	Industry program & exhibition
Trustee and ROC Dinner*	Welcome reception*	
8 September		9 September
Scientific program		Scientific program
Industry program & exhibition		Industry program & exhibition (breakdown in early afternoon)
Congress party*		

**Industry partners should not arrange or host activities offsite that clash with the Congress scientific program hours or ISUOG social events*

The Congress program in numbers:

- 2 pre-Congress courses
- 4 days of main Congress
- 120+ internationally renowned faculty
- 1,000+ abstracts presented
- 8+ scan demonstrations available
- 4+ industry symposia slots available

Exhibitor packages

The exhibition plays a central role in the Congress, providing delegates with catering and networking opportunities. All costs exclude VAT. All sponsors/exhibitors will be charged UAE VAT (5%) unless they are a UAE-based business, in which case they can reverse-charge.

9m² shell scheme

£9,000

Price includes:

- 1 x fascia header (per open side), 4 x chairs, 2 x tables, 1 x waste basket, 2 x spotlight, 1 x power outlet
- 3 exhibitor badges (exhibitor badges do not allow access to scientific sessions)
- NEW: Option to bring own modular/pop-up display (only power provided, same price applies)

6m² shell scheme

£4,800

Price includes:

- 1 x fascia header (per open side), 2 x chairs, 1 x table, 1 x waste basket, 2 x spotlight, 1 x power outlet
- 2 exhibitor badges (exhibitor badges do not allow access to scientific sessions)
- NEW: Option to bring own modular/pop-up display (only power provided, same price applies)

Emerging exhibitor space* (max 4m²)

£2,700

Price includes:

- 1 x exhibitor badge (exhibitor badges do not allow access to scientific sessions)
- 1 table and 2 chairs (no shell scheme/stand)
- Please note NO power or other furniture items are included and must be ordered separately
- Modular/pop-up displays and pull-up banners are strictly NOT permitted with this package, only printed items/small products can be displayed on the table top provided

**An emerging exhibitor is defined as a company with <10 employees or < \$5M annual revenue.*



All packages include:

- Access for all registered personnel to the event Welcome Reception in the exhibition hall
- Company profile on the official Congress App
- Company listing in printed program booklet (industry section)
- Daily cleaning of aisles and common areas
- Standard Congress catering for all registered exhibitor personnel on the main Congress dates (catering not provided on set-up or pre-Congress course days)
- Please note any additional items such as extra power, extra lighting, extra furniture, or catering, will be subject to availability and additional charges

Stand allocation is based on exhibition tier, date of booking/paying and loyalty.

Sponsor packages

*All costs exclude VAT.
All sponsors/exhibitors will be charged UAE VAT (5%) unless
they are a UAE-based business, in which case they can reverse-charge.*

		Diamond £87,000	Platinum £53,500	Gold £34,500	Silver £23,000	Bronze £17,000
EXHIBITION	Exhibition space	54m ²	44m ²	30m ²	18m ²	12m ²
	Priority choice on stand location and logo added to floorplan	✓				
	Industry scientific badges	16	12	8	6	5
	Exhibitor stand badges (<i>no access to scientific sessions</i>)	16	12	8	6	5
	Access for all registered personnel to the Welcome Reception	✓	✓	✓	✓	✓
SPONSORSHIP	Scan demonstrations (<i>program managed by the Scientific Committee</i>)	2	1	Optional add-on		
	Delegate mailing list (<i>email content subject to ISUOG approval</i>)	2	1	1		
	Social media package	✓	Optional add-on	Optional add-on	Optional add-on	Optional add-on
	Mini program booklet 1-page advert (industry section)	✓				
	Printed abstract book advert	✓	✓			
	Push notification on event app	2	1	Optional add-on	Optional add-on	Optional add-on
	- Acknowledgement and profile on the Congress app (industry section) - Logo/acknowledgement on mini program booklet (industry section) - Logo, bio and website link on ISUOG 'meet the sponsors' webpage	✓	✓	✓	✓	✓

Sponsorship add-ons: educational



Pre-Congress courses

£15,000

On Saturday 5 September 2026 (the day before the main Congress begins), we offer a **unique opportunity** for sponsors to engage with a highly targeted audience through our prestigious pre-Congress Courses. These specialised courses cover **critical topics** in the fields of **gynecology** and **obstetrics**, providing participants with **cutting-edge** knowledge and insights from **leading experts**. Each course is available for sole sponsorship, allowing your brand to be prominently featured in one of these focused, high-impact educational sessions. This is an exceptional chance to position your company as a leader in the industry while connecting with a global community of professionals.

Price includes:

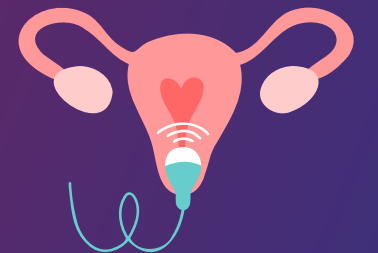
- Sole sponsorship allocated on a first come, first served basis
- Optional table-top space for informational materials, subject to venue regulations
- Acknowledgement by the course chair(s)
- Logo and acknowledgement on ISUOG website
- Logo and acknowledgement in mini printed program booklet
- Logo and acknowledgement on Congress app
- Access to attend the course if space is available, with ISUOG pre-approval

Topics:

Obstetrics



Gynecology



To note: As this course may be EACCME accredited, entitlements may be subject to adjustments as required in line with these regulations. Sponsorship of pre-Congress courses is subject to program relevance and ISUOG Scientific Committee approval. Course allocation is based on Scientific Committee discretion, sponsorship level, date of booking/paying and loyalty. Pre-Congress courses are only available to Platinum, Diamond and Gold (or equivalent spend) sponsors in the first instance, with allocation based on sponsorship level and then order of booking/payment.

Sponsorship add-ons: educational

Industry symposia

Exclusive *lunch-time* symposium (1 per day available, 1 hour slot)

Day 1–3: £21,000

Day 4: £18,000

This limited, 1-hour exclusive symposium slot will allow you to share your latest technology and research and provide you with increased recognition amongst delegates.

Price includes:

- Use of a session hall (hall determined by ISUOG) with standard AV equipment (what ISUOG has in place for its program) for **1 hour**
- Opportunity to place branded pop-up banner immediately outside the room from half an hour prior to your symposium commencing, where possible (subject to venue regulations)
- Symposium listing in mini printed program and digital/web program (industry section)
- Symposium notification/reminder on App (industry section)
- Symposium reminder on daily e-newsletter on day of symposium
- Opportunity to provide lunch box style catering and/or additional AV at extra cost, subject to venue approval, timings that ensure no disruption to main scientific sessions, and availability
- Permission to use delegate mailing list one time for promoting this
- Recording of symposium sent to sponsor post-event



Terms and conditions:

- Symposia are only available to Platinum, Diamond and Gold (or equivalent spend) sponsors in the first instance, with allocation based on sponsorship level and then order of booking/payment.
- Symposia are organised at times which do not conflict with ISUOG's main scientific program. However, we cannot guarantee that other activities will not be running in parallel.
- Symposia do not form part of the CME-accredited program.
- Symposia programs are subject to ISUOG Scientific Committee approval.
- Sponsoring companies are responsible for arranging the speakers and program and covering their requirements/expenses.

Sponsorship add-ons: educational

Industry symposia

Exclusive *breakfast* symposium

(Only available day 2 & 3, 30 minutes)

£10,500

This limited, 30-minute exclusive symposium slot will allow you to share your latest technology and research and provide you with increased recognition amongst delegates.

Price includes:

- Use of a session hall (hall determined by ISUOG) with standard AV equipment (what ISUOG has in place for its program) for **30 minutes**
- Opportunity to place branded pop-up banner immediately outside the room from half an hour prior to your symposium commencing, where possible (subject to venue regulations)
- Symposium listing in mini printed program and digital/web program (industry section)
- Symposium notification/reminder on App (industry section)
- Symposium reminder on daily e-newsletter on day prior to symposium
- Opportunity to provide breakfast box style catering and/or additional AV at extra cost, subject to venue approval, timings that ensure no disruption to main scientific sessions, and availability
- Permission to use delegate mailing list one time for promoting this
- Recording of symposium sent to sponsor post-event



Terms and conditions:

- Symposia are only available to Platinum, Diamond and Gold (or equivalent spend) sponsors in the first instance, with allocation based on sponsorship level and then order of booking/payment.
- Allocation of symposia will be on a first-paid, first served basis.
- Symposia are organised at times which do not conflict with ISUOG's main scientific program. However, we cannot guarantee that other activities will not be running in parallel.
- Symposia do not form part of the CME-accredited program.
- Symposia programs are subject to ISUOG Scientific Committee approval.
- Sponsoring companies are responsible for arranging the speakers and program and covering their requirements/expenses.

Sponsorship add-ons: educational

The ISUOG Forum: Sponsored session

£5,000

Take the opportunity to showcase your new products and services in front of an engaged audience.

Following the success of the ISUOG Forum in 2024, we are delighted to be able to offer our industry partners a limited number of approx. 20-minute slots in this program. With a 'silent disco' style set up, these sessions provide a high value educational opportunity for hosts to reach engaged healthcare professionals. Sponsors will have the opportunity to use these slots as they wish; whether that be a product launch or a short-form lecture (these sessions will *not* be EACCME accredited, and content will be subject to approval by ISUOG).

Located in or adjacent to the Exhibition hall, the ISUOG Forum is the perfect way to engage with delegates during the Scientific Program breaks.

Price includes:

- Use of the relevant "silent disco" style space for session duration
- Opportunity to place branded pop-up banner in space during session
- Listing in the Congress daily newsletter on day of session
- Listing in mini printed program (industry section)
- Listing on digital/web program (industry section)



Sponsorship add-ons: educational

Live scan demonstrations

£9,700

Scan demonstration sessions are the most well-attended in the scientific program and typically examine a particular technique or technology. Due to their popularity, we recommend booking these very early to avoid disappointment. Once booked, sponsors must communicate their speaker and topic preferences to ISUOG by no later than 31 January 2026, for Scientific Committee approval.

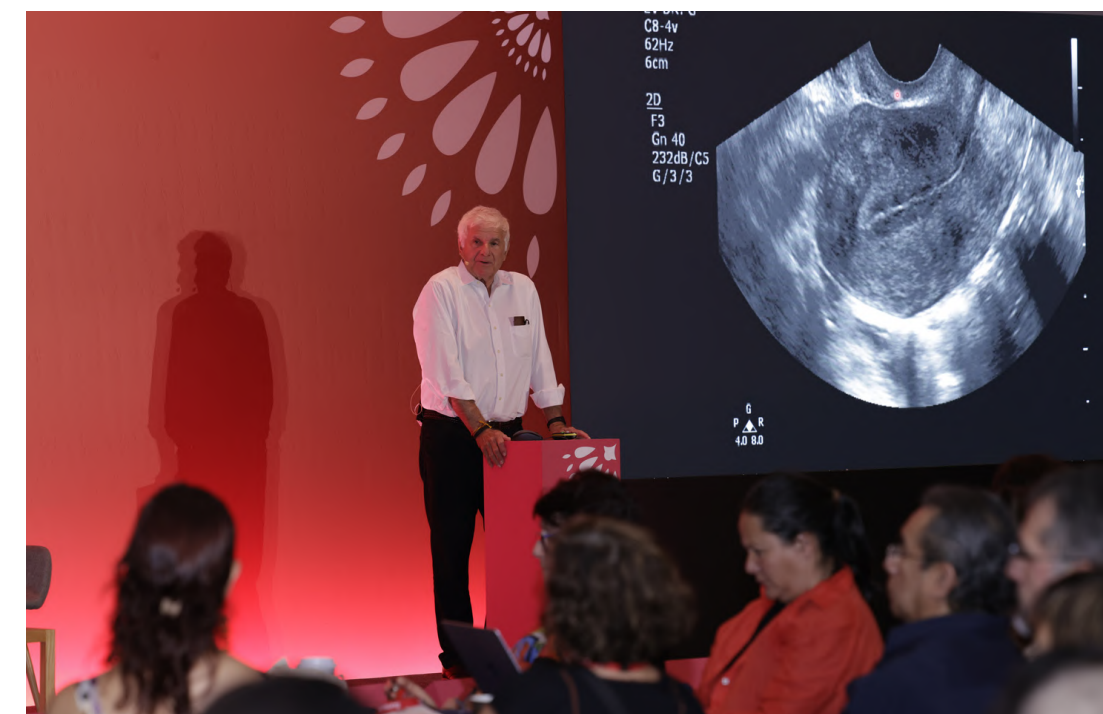
Scan demonstrations are included within **Diamond** and **Platinum** sponsor packages, but they are also available for purchase to **Gold** (or equivalent spend) sponsors. As scan demonstration sessions are in high demand, priority allocation will be given to sponsors on a first-paid, first-served basis.

Price includes:

- Use of sponsor's ultrasound system for scan demonstration
- Acknowledgment by the session chairs at start of session
- Scan listing in mini printed program (industry section)
- Acknowledgement on ISUOG website
- Scan reminder/notification on App
- Scan listing on daily e-newsletter on day of scan

"Attending the ISUOG World Congress 2025 in Cancún was the highlight of my year. [...] Every session, every conversation, every live demo sparked new ideas and renewed purpose."

Please note: We always work to ensure optimal matches for scan demonstrations but reserve the right to make alterations to the scan demonstration topics and/or faculty as required by the Scientific Committee for the most effective delivery of the scientific program. ISUOG endeavours to secure one model and one back-up model per scan, but this cannot be guaranteed.



Please note: live obstetric and gynecological scanning is strictly prohibited in the exhibition hall.

Sponsorship add-ons: educational



Hospitality Suites

(includes 4 days live use & 1 set-up day)*

from
£39,000

This is the perfect way for companies to **demonstrate their equipment** and technical developments to delegate groups and/or **host clients** in privately hired rooms. Hospitality Suite availability is limited, and they will be allocated on a first-come, first-served basis. Advertised activities may only take place during the official scheduled scientific program break times, although sponsors may host individuals and small groups of clients throughout the day by personal invitation. ISUOG must be fully informed of planned activities for these areas by the end of May 2026.

Price includes:

- Use of room for 4 live days
- 1 day of access for room set-up *included* in price (additional day available for purchase for **£3,000-£5,000**)
- 6 support staff temporary passes per room for baristas, scan models and AV technicians (extra passes **£200/pass**)
- Option to place one branded pop-up banner immediately outside the room
- Hospitality suite name/location listing on Congress floorplan
- Hospitality suite program listing in mini printed program (industry section) and on digital/web program (industry section) – if pre-approved, for sessions taking place during scientific program breaks only
- Basic furniture (if required): chairs, round tables and tablecloths

Sponsors will be responsible for all technical and AV set-up, electrical, catering and other costs. Sponsors conducting scan demonstrations in Hospitality Suites are responsible for all necessary arrangements including sourcing equipment, models and the necessary model permissions/consent. Sponsors are strictly prohibited from entering the hospitality suite of any other sponsor.

*Prices will vary depending on size of rooms and we may be able to offer larger or smaller rooms to suit different requirements and budgets. **Hospitality Suites are only available to Platinum, Diamond and Gold (or equivalent spend) sponsors in the first instance, with allocation based on sponsorship level and then order of booking/payment.**

Sponsorship add-ons: social



Travel Grant event

£5,000

Every year, ISUOG provides up to 6 travel grants for applicants from low-resource countries who would not typically be able to attend the Congress. This networking event will take place during the welcome reception on the ISUOG stand, and is attended by our Travel Grant winners, the nominees for top abstract and young investigator and several ISUOG VIPs. This is a perfect opportunity to engage face to face in a relaxed environment with a full cross-section of ISUOG membership.

Price includes:

- Logo and acknowledgement in email invitation sent to exclusive guest list by ISUOG 1 month prior to event
- Branded banner beside ISUOG stand to advertise event

Trustee & ROC dinner

£13,000

The ISUOG President will welcome VIPs to thank them for their participation in the Congress through a formal dinner. By sponsoring this event four members of your staff will have exclusive access to the leaders and key decision makers in the field of ultrasound, providing a great opportunity to build those vital connections.

Entitlements

- Exclusive sponsorship (for minimum Platinum sponsors)
- Acknowledgement on the event email-communications to invitees
- Acknowledgement by the ISUOG President
- Complimentary spaces for 4 company staff
- Additional branding opportunities available, subject to ISUOG approval (at sponsor cost)

Congress party

£37,000

ISUOG social events have historically sold out and are highly rated by our delegates. This event will allow for multiple branding opportunities, the chance to introduce your company and follow up by networking in a convivial and engaging atmosphere.

Entitlements

- Exclusive sponsorship (for minimum Platinum sponsors)
- Push notification on Congress app
- Reminder on daily e-newsletter on day of party
- Acknowledgement in mini printed program
- Complimentary spaces for 2 company staff
- Additional branding opportunities available, subject to ISUOG approval (at sponsor cost)

Sponsorship add-ons: promotional

ISUOG social media package

from
£3,600

Price includes:

- 1 post on ISUOG's **LinkedIn** account (39+K followers)
- 1 post on ISUOG's **Instagram** account (59+K followers)
- **£500** per post, for additional posts on ISUOG's other social media accounts (Facebook and X).
- The use of ISUOG logo and hashtag, including on your organisation's own social media posts
- The use of ISUOG World Congress branding if desired

IMAGE package: **£3,600**

VIDEO package*: **£4,100**

All text/images/videos will be subject to final sign off by the ISUOG marketing department. Diamond and Platinum sponsors can give preferred dates of publication. All other sponsors' posts will be scheduled by the ISUOG marketing department. Content should be sent no less than 10 days before the agreed publication date. Sponsors wishing to use the brand must follow the World Congress brand guidelines.

**By sharing a two-minute or less video on ISUOG channels, you can significantly increase your brand awareness, expand audience reach, and improve engagement.*

Congress Daily newsletter advert

£2,800
per day

The Congress daily newsletter is a great tool for driving traffic to your stand or Hospitality Suite, engaging with the participants and maximising onsite networking. It is emailed directly to all registered participants every morning of the live Congress dates (except pre-Congress courses).

Post-Congress newsletter advert

from
£2,550

Our Post-Congress newsletter is sent to all delegates after the event to welcome them as ISUOG members. This is a great way extend your reach among the Congress delegates, leaving a lasting imprint of your participation and reinforcing your brand.

Standard spot: **£2,550**

Premium spot: **£3,570**

Push notifications on the official Congress app

from
£200

Maximise onsite delegate engagement with push notifications which are sent out to all delegates who have downloaded the event app. Guide delegates to your stand, your app profile, a specific industry session, or your hospitality suite. Sponsors can give a preferred date, but ISUOG stipulates the time of publication in line with its own push notification schedule.

£200 for 1 notification, £500 for 3

Please note some packages/items already include notifications.

Sponsored snack, drink or coffee station

£4,500
per day

Connect with delegates during the scientific program breaks by sponsoring a branded refreshment station within the Exhibition hall.

Price includes:

- Branding on snack station
- Branded banner beside snack station to advertise
- Opportunity to have company representative stationed during breaks to network with customers
- Discounted lead capture device to engage with station visitors beyond the Congress

Signage and e-Poster screens: Additional branding options may be available within the Congress venue. Please contact congress@isuog.org for further details and pricing if you are interested.

ISUOG education and Outreach: activities in 2026

The ISUOG education and Outreach committees work closely with our office team to develop educational programmes, all year round.

We look to industry partners to support a full annual schedule of **webinars, courses, symposia** and **ISUOG-supported partner events**, as well as our **Outreach** missions in low-resource countries.



Industry webinars

Throughout the year, ISUOG offers an exceptional opportunity for industry partners to connect with our **global network** through bespoke industry webinars. These webinars are 1-2 hours long, and are **free to attend**, maximising participation and engagement.

With the dedicated support of the ISUOG education and marketing teams, your webinar will be positioned to reach its full potential in both impact and reach. ISUOG will handle the technical logistics, marketing, registration, and customer service, creating a **seamless** experience for both you and attendees.

In 2025, ISUOG delivered 8 industry webinars. These were incredibly successful reaching **21,311** delegates from **159** countries, with a **98%** satisfaction rate.

This is a fantastic opportunity for industry to showcase their systems and support Ultrasound training. Industry also gain a unique opportunity to ask questions on the ISUOG evaluation form.

In 2026, there will be **12** industry webinar sponsorships available (including a series of 3), offered on a first-come, first-served basis. Of these 12 webinars, a small portion will be trainee-specific. In 2025, our trainee webinars attracted an average attendance of over **1800** (top countries: UK, Argentina, India, Nigeria, South Africa). As a sponsor of these, you'll have the chance to directly contribute to the professional growth of future leaders in obstetrics and gynecology.

£20,000

£45,000 for 3



LEARN MORE

Discounts offered for further purchases.

What's included:

- Logo displayed livestream platform page
- Invitation for sponsor to suggest topics and speakers (subject to ISUOG approval)
- Playing of short promotional video during stream (at start, during break).
- Access to delegate registrant list on condition no more than 2 emails sent (though these can include 'opt in' for further marketing)*.
- Sponsors can include up to two questions in our evaluation survey.
- All delegates receive an internal certificate of participation, which can include sponsor logo.
- No competitor images or branding displayed during the webinar.
- Basic social media package (1 Facebook and 1 X/Twitter post)

**Mailout to be reviewed and approved by ISUOG*

6134

registrations for our most
attended webinar in 2025

1623

average live viewers
per webinar in 2025

ISUOG courses, symposia and ISUOG-supported partner events

ISUOG run a variety of online-only and hybrid (blending in-person and virtual learning experiences) courses and symposia throughout the year. These are a dynamic opportunity for industry partnership.

Our **online-only courses** continue to grow in terms of content and their international reach - with delegate numbers ranging from 200-600.

Our **hybrid courses and symposia** build on the success of Dublin, July 2024, which saw record-breaking attendance with **710** online and **40** onsite delegates. In 2026, we plan to deliver a total of six hybrid events (courses and symposia), each providing exceptional educational content, and facilitating invaluable networking opportunities for both on-site and virtual attendees.

In 2025 ISUOG supported other OBGYN and Ultrasound associations with their own annual Congresses, offering **Pre-Congress Courses** as part of their larger event. Sponsorship opportunities at these events will be similar but will vary by event. Please arrange a meeting with the team to discuss these further.

109
countries
reached

364
average
attendees per
online course

Online-only:
£10,000 per day

Hybrid:
1 day: £20,000
2 days: £30,000

Add a live scan
demonstration:
£5,000



LEARN MORE

What's included:

- Table at event, for informational materials.
- Logo added to event page with link to website.
- Sponsor slide added to holding slides.
- Promotional video to be played during breaks.
- Scan demonstration space may be available.
- Unique opportunity for 1 company representative to attend VIP Faculty dinner (if applicable).
- All delegates receive an internal certificate of participation, which can include sponsor logo.
- Sponsor logo on certificate issued post-evaluation (participants must score 70% or more to receive this).
- Main sponsors will receive access to delegate registrant list on condition no more than 2 emails sent (though these can include 'opt in' for further marketing)*.
- Basic social media package (1 Facebook and 1 X/Twitter post)

**Mailout to be reviewed and approved by ISUOG*

Outreach

Costs are dependant on sponsorship opportunity and region. To find out more, express your interest in Outreach projects by completing the booking form.



LEARN MORE

Outreach missions
established in
13 countries
and rising

In 2024
111 trainees
in low-resource
countries received ISUOG
Outreach training

ISUOG Outreach projects offer a unique and impactful sponsorship opportunity, allowing you to support vital educational initiatives that bring high-quality obstetric and gynecological ultrasound training to underserved regions around the world.

These projects focus on empowering local healthcare providers through sustainable education programs, ensuring long-term improvements in maternal and fetal care. Sponsorship opportunities include:

- **Training session sponsorship:** This could include funding for educational materials, ultrasound equipment, and faculty travel.
- **Travel and accommodation sponsorship for trainees:** For healthcare professionals attending training sessions in new cities.
- **Equipment donation and branding:** Sponsor the provision of essential ultrasound machines and related equipment to clinics and hospitals in the Outreach regions. Equipment can be branded with your company's logo, offering long-term visibility.
- **Program sustainability sponsorship:** Invest in the long-term sustainability of the Outreach programs by funding follow-up training sessions, mentorship programs, and the continuous development of educational materials.
- **Scholarship sponsorship:** Offer scholarships to promising healthcare professionals in the Outreach regions, enabling them to attend advanced training programs and further their education.

Further information and terms & conditions

IMPORTANT: ISUOG takes a great deal of time to prepare this information for its industry partners and we respectfully request that you take the time to read through this information carefully to understand the opportunities available for your organisation.

Please ensure you have read the full [terms and conditions](#) before committing to any bookings.

General information:

ISUOG approval - Any educational activities undertaken by sponsors at the Congress, including symposia and hospitality suite sessions, are subject to advance approval by ISUOG and its Scientific Committee. Participating companies will be informed of deadlines/processes for this via the technical manual.

CME regulations - Commercial support of educational activities must occur within the relevant CME standards governing such activities. ISUOG has to its best ability accounted for any known restrictions within the activities listed here. However, sponsoring companies are informed that entitlements are subject to adjustments as required in line with these regulations. ISUOG will inform sponsoring companies promptly of any such changes.

Multiple requests - In the event that multiple requests for sponsorship and exhibition items are received, ISUOG will prioritise requests by sponsorship level, the date when booking/payment is confirmed and loyalty (previous participation).

Scanning - Obstetric and gynecological scanning is strictly not permitted on the exhibition stands and if sponsors are conducting scans in Hospitality Suites, sponsors are responsible for obtaining all necessary equipment, models and permissions.

Room hire and access - Sponsors hiring Hospitality Suites or meeting rooms will be informed of access timings and other processes via the technical manual. Room rates are quoted per day for the hours of the scientific program and any set-up days or additional hours will be subject to availability and additional rental costs.

Congress-specific:

Confirmation and deposit - Confirmation of your package will be emailed to you, together with an accompanying invoice for the amount due. 25% of the total cost is payable on application. The full balance is payable by the early bird deadline to take advantage of the 10% early bird discount. All invoices must be paid in full 2 months prior to the first day of the Congress. Any build-up or participation in the Congress will not be allowed if a balance is outstanding. The Congress Secretariat will pass on costs incurred for payment of fees in any currency other than Pound Sterling (£).

Cancellation - All cancellations by exhibitors or sponsors must be made in writing to congress@isuog.org. Cancellation charges are as follows:

- Seven or more months prior to the 2026 World Congress – 50% of the contract price
- Six to three months prior to the 2026 World Congress – 70% of the contract price
- Within three months of the 2026 World Congress – 100% of the contract price
- A minimum 80% refund will be made if the exhibition space and all sponsorship packages are fully resold

Payment options - Payment is only possible via bank transfer - All charges are payable by the remitter. Full payment details will be provided when the invoice is issued.

All prices for 2026 activities are listed in Pound Sterling (£) and do not include VAT. All sponsors/exhibitors will be charged UAE VAT (5%) unless they are a UAE-based business, in which case they can reverse-charge. Changes in the rates/rules of VAT will result in changes to invoices up to and including the dates of consumption/live Congress.

Contact - We encourage you to contact us at congress@isuog.org to discuss your sponsorship of ISUOG and we are open to your ideas on how ISUOG can assist you in achieving a successful outcome.

Hear more

Ready to partner with ISUOG? Want to explore exciting opportunities? Simply complete the survey below, selecting the activities that you would like to take part in. Our team will be in touch to discuss tailored partnership options and payment plans.

BOOK NOW



New ventures

ISUOG is always looking to grow its partner offerings. Some ideas we have for the future include:

- Industry learning resources hosted on the ISUOG Academy
- Sponsor an episode or season of the ISUOG podcast
- Sponsored #ISUOGeducation Friday quiz on social media